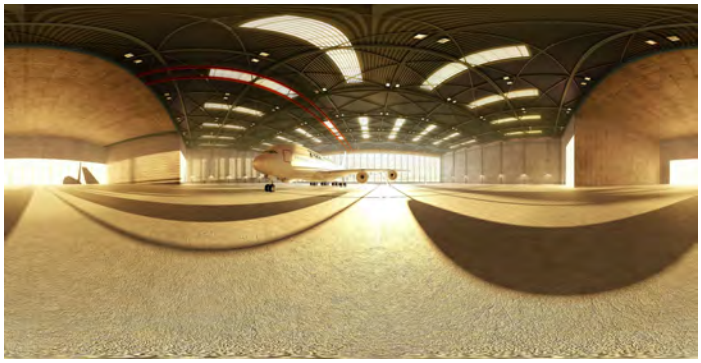
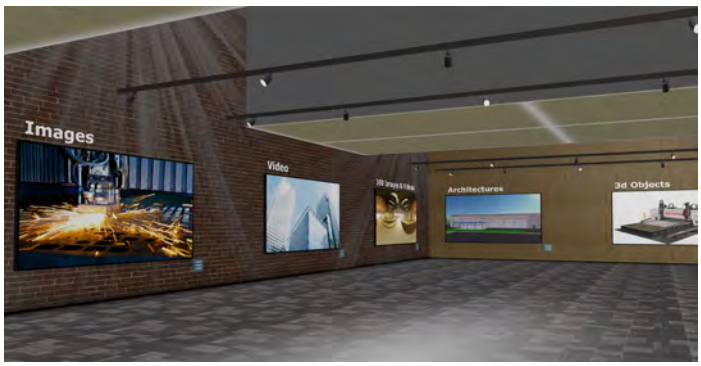
VR MUSEUMS

INSPIRING EXPERIENCES





Demo Point

Thumbnails

Why

BE
UNFORGETTABLE.
SERVICES
OUR STORY
TOUR
PRODUCTS
EXPORT TO REALITY
MEMORABLE DIGITAL IMMERSIVE EXPERIENCES
SHOWCASE YOUR BRAND STORY
TO ANYONE, ANYWHERE, ANYTIME.
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THE SAME
MEMORABLE
EXPERIENCE
INTEGRATED
ON ALL
CHANNELS!
YOUR BRAND STORY
COMES ALIVE IN 3D!
24/7
OMNI
PRESENCE
YOUR BRAND STORY
COMES ALIVE IN 3D!
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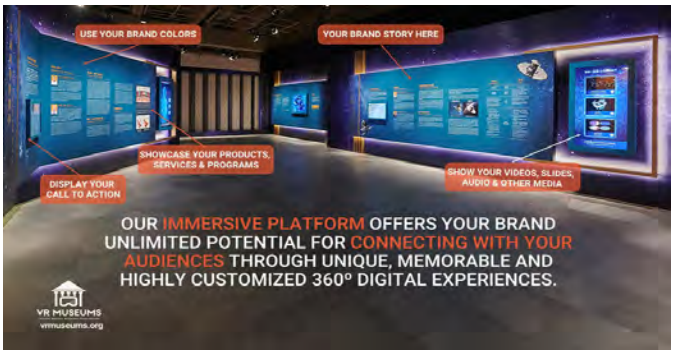
USE YOUR BRAND COLORS
YOUR BRAND STORY HERE
SHOWCASE YOUR PRODUCTS, SERVICES & PROGRAMS
DISPLAY YOUR CALL TO ACTION
SHOW YOUR VIDEOS, SLIDES, AUDIO & OTHER MEDIA
OUR IMMERSIVE PLATFORM OFFERS YOUR BRAND UNLIMITED POTENTIAL FOR CONNECTING WITH YOUR AUDIENCES THROUGH UNIQUE, MEMORABLE AND HIGHLY CUSTOMIZED 360° DIGITAL EXPERIENCES.
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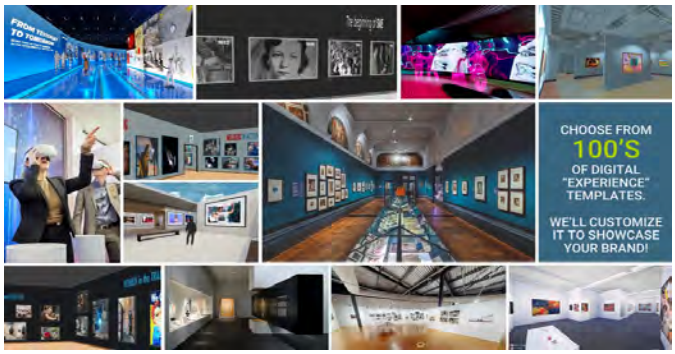
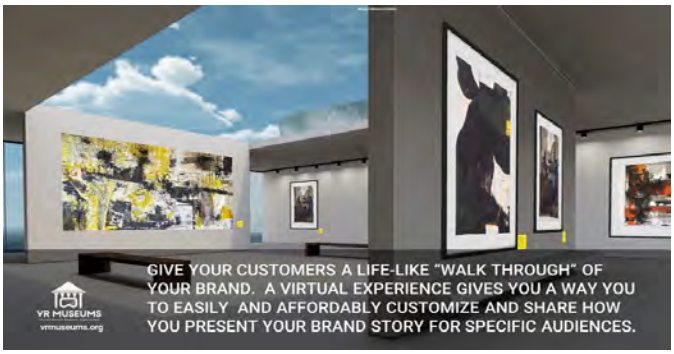

CHOOSE FROM
100'S
OF DIGITAL "EXPERIENCE" TEMPLATES.
WE'LL CUSTOMIZE IT TO SHOWCASE YOUR BRAND!


GIVE YOUR CUSTOMERS A LIFE-LIKE "WALK THROUGH" OF YOUR BRAND. A VIRTUAL EXPERIENCE GIVES YOU A WAY YOU TO EASILY AND AFFORDABLY CUSTOMIZE AND SHARE HOW YOU PRESENT YOUR BRAND STORY FOR SPECIFIC AUDIENCES.
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IMMERSIVE BRAND
STORYTELLING
"If people love a brand story, 55% are more likely to buy the product in future, 44% will share the story, and 15% will buy the product immediately." McKensey, 2020
It's not enough to have a quality product or service, you need to know how to talk about it in a way that differentiates you from the crowd. That's why brand storytelling is so important.
Use narrative to share your brand's history, challenges, successes, and value propositions -- no other brand can copy YOUR story.
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BENEFITS
Creative presentation of products, services, and offerings that stand out above the noise.
Unlimited reach – wherever a URL can go.
Establish market position as leader in new tech.
Virtual business growth tool.
Activate engagement immersive tool
Once established, not dependent on headcount.
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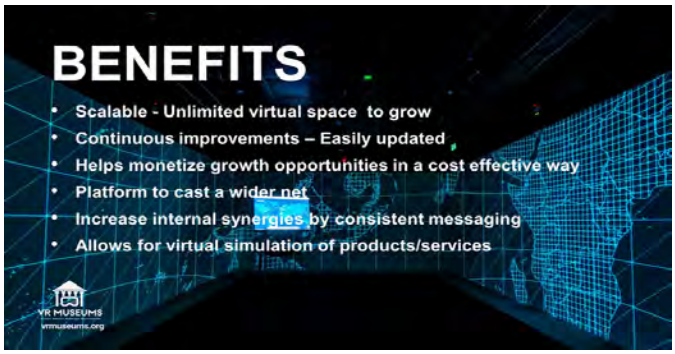
BENEFITS
Scalable - Unlimited virtual space to grow
Continuous improvements – Easily updated
Helps monetize growth opportunities in a cost effective way
Platform to cast a wider net
Increase internal synergies by consistent messaging
Allows for virtual simulation of products/services
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What

A GREAT IMMERSIVE EXPERIENCE WILL TAKE THE USER TO A PLACE THEY HAVEN'T BEEN BEFORE.
THE IDEA IS TO TAKE THEM OUT OF THEIR COMFORT-ZONE BY OFFERING SOMETHING UNCOMMON. OFTEN, THROUGH TECHNOLOGY, IT IS POSSIBLE TO CREATE SOMETHING UNIQUE TO IMPACT THE AUDIENCE.
THE IMMERSIVE EXPERIENCE WILL GIVE THE PARTICIPANT A DIFFERENT PERSPECTIVE OF YOUR BRAND.
YOUR COMPANY BECOMES AN "EXPERIENCE PROVIDER" MORE THAN A PRODUCT OR SERVICE.
AND WHEN THIS IS WELL DONE, THE EXPERIENCES CAN HELP BUILD LONG-LASTING BONDS WITH YOUR AUDIENCE.
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SALES
ENABLEMENT
ORGANIZATIONS THAT EXPERIMENTED WITH NEW DIGITAL TECHNOLOGIES DURING COVID REPORTED OUTSIZE REVENUE GROWTH THAN THOSE AT OTHER COMPANIES. MCKENSEY, 2021
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By 2025, 80% of B2B sales interactions between suppliers and buyers will occur in digital channels.
The Gartner Future of Sales, 2025
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77% OF BUYERS SAY THEY NOW PREFER DIGITAL SELF-SERVE AND REMOTE ENGAGEMENTS OVER FACE-TO-FACE INTERACTIONS.
(McKINSEY, 2020)
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IMMERSIVE
TRAINING
VR training has a retention rate of 75%, beating out lectures (5%), reading (10%), and audio-visual learning (20%).
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"To stay relevant and drive revenue, sales leaders need to build adaptive systems that optimize digital interactions."
Gartner Future of Sales 2025
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SUCCESS FORMULA:
YOUR BRAND STORY + YOUR ASSETS =
VR MUSEUM IMMERSIVE PLATFORM
UNFORGETTABLE BRAND EXPERIENCE
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IN A SEA OF SAMENESS...

BE UNFORGETTABLE.
NOW YOU CAN CREATE MEMORABLE IMMERSIVE EXPERIENCES
TO SHOW YOUR BRAND STORY TO ANYONE, ANYWHERE, ANYTIME.
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91% OF BUSINESSES ARE ADOPTING
BRANDED IMMERSIVE EXPERIENCES TO
CONNECT WITH THEIR AUDIENCES.
(TechRepublic, 2020)
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How

STEP 1: DESIGN (CONT')

1. DISCOVERY
   - We determine your brand experience map – who you are targeting and what you want in your brand experience.
   - We identify what exists, what we will create, and what others will share.
2. CANVAS COLLECTION:
   - Identify key resources & stakeholders
   - Develop a theme and target market
   - Determine how to present your experience

STEP 1: DESIGN (CONT')

3. STYLIZE:
   - We help you discover, refine, and optimize your brand story.
   - You'll select a template with the right amount of rooms to tell your story along with what images, videos, audio, and other media you want in which room and on which wall.
   - Determine if you desire the enhanced VR headset experience.
   - We create additional assets as needed.
   - Present suggested layout for your input and approval.

Click 2 Buy

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We empower brands and marketing teams to easily create, launch and optimize one-of-a-kind immersive branded virtual reality presentations of your products, services, and history to key constituents that are unique to your brand.

Contact us: Clifton Lambreth | COO, VR Museums
Clifton.Lambreth@gmail.com | (615) 477-8201

Features

Texts

text

Text is anything that conveys a set of meanings to the person who examines it.

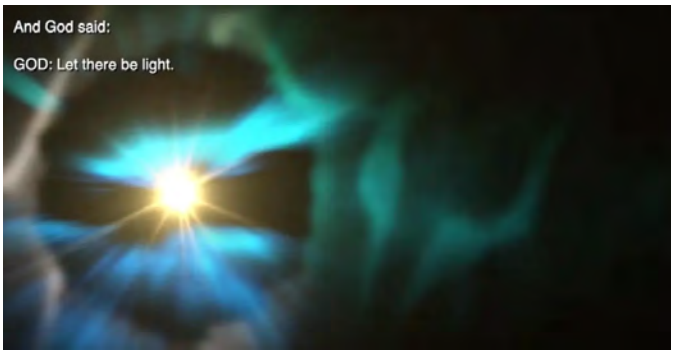
the functionality of text in the online environment is not to eliminate it but to reshape it according to new technologies and new methods of instruction. Effective communication — and that includes the written word — will always be of paramount importance in every aspect of our lives.

A text can be any example of written or spoken language, from something as complex as a book or legal document to something as simple as the body of an email or the words on the back of a cereal box. In the humanities, different fields of study concern themselves with different forms of texts.

Texts are constructed to be detachable from the flow of conversation, so that they can be repeated, quoted and commented upon, they are forms of language, that is, which, whether written or oral, are accorded a kind of independent and privileged existence.
At the same time, however, all texts, including written ones, are forms of action, speech acts embedded in the context of their emission and reception.

Images

FABRICATOR


And God said:
GOD: Let there be light.

So, God made two great lights:
the Sun to rule the day and
the Moon to rule the night.

Video

NASCC:
THE STEEL
CONFERENCE
St. Louis, MO 2019

NASCC:
THE STEEL CONFERENCE
DENVER
March 23–25, 2022
NASCC:
THE STEEL CONFERENCE
EXHIBITOR
2022
Empowering the
Next Gen Workforce
INDUSTRY LIFT
JOBLAND
UNDER
COSTRUCTION

JOBLAND

ROUND TABLE
STRUCTURAL STEEL SUPPLY CHAIN
16 September 2016
Varese ITALY
Villa Silvia

Cristian Colombo
Vice President Ficep

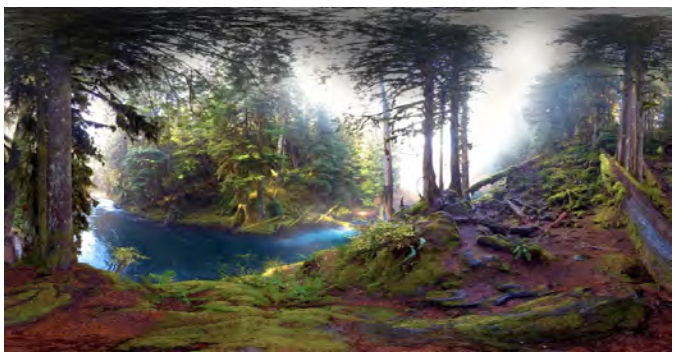
David Merrifield
VP Operations SteelFab

Mahesh Nagarajaiah
President Sanria / iCad

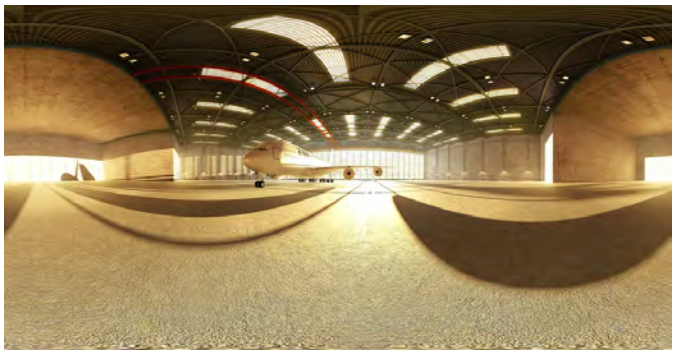
Roger Ferch
President AISC - USA

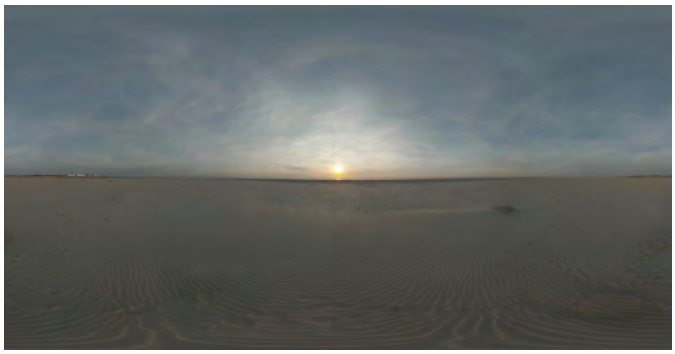
Steven Hofmeister
Managing Principal
Thornton Tomasetti - USA

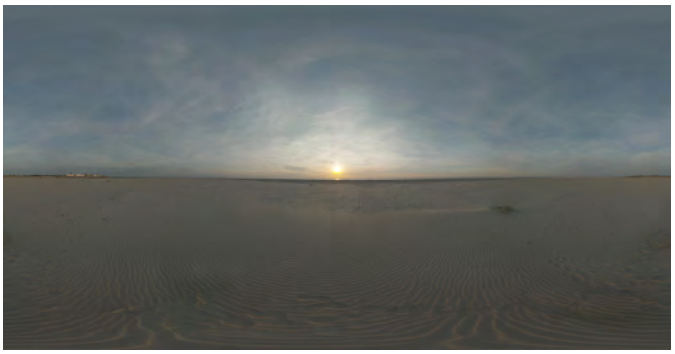
360 Images & Videos



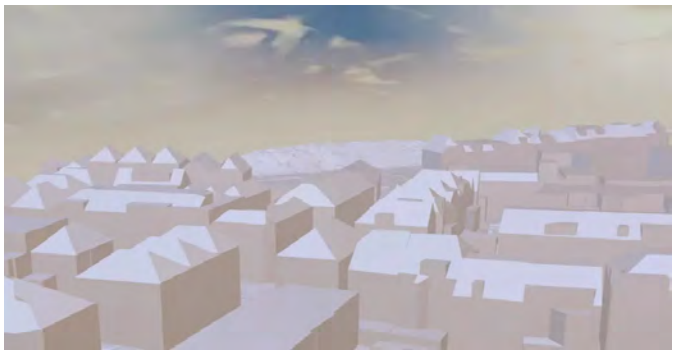
HOLY
BIBLE

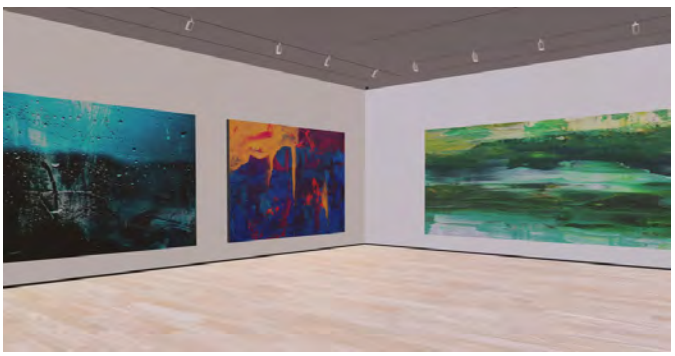


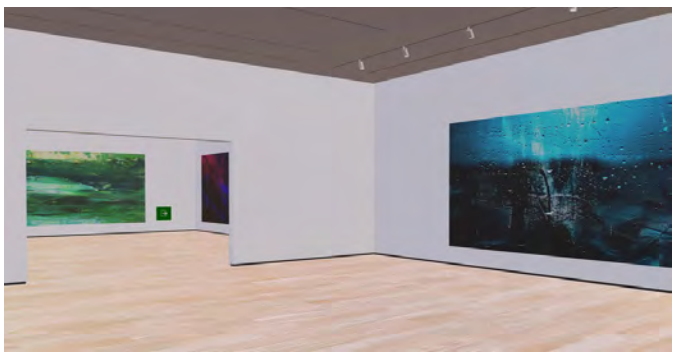




Architectures

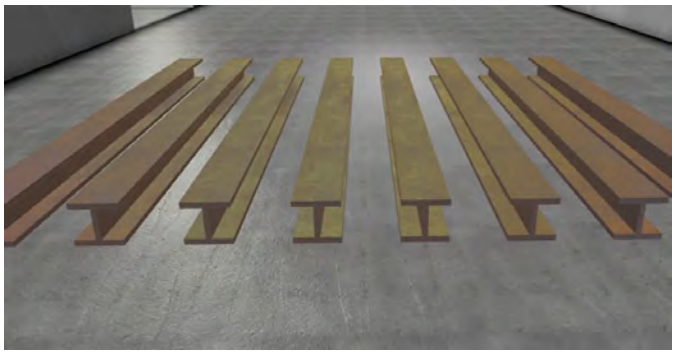


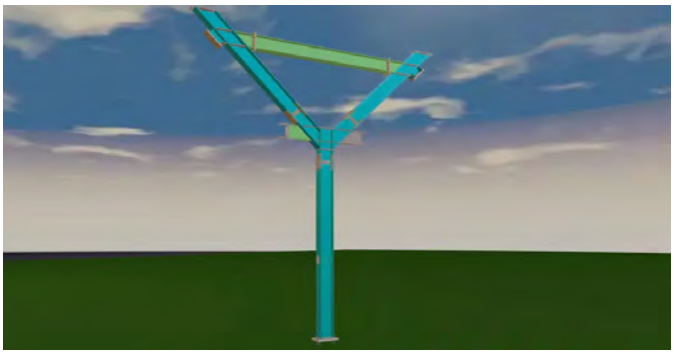




3D Objects

GEMINI

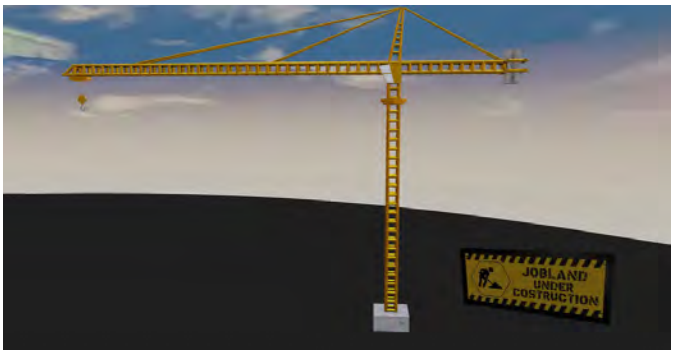




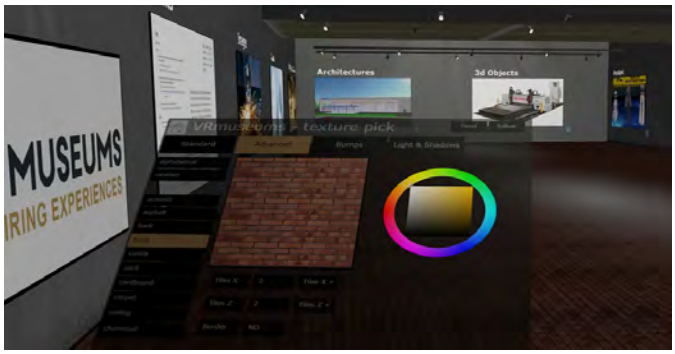
Avatars

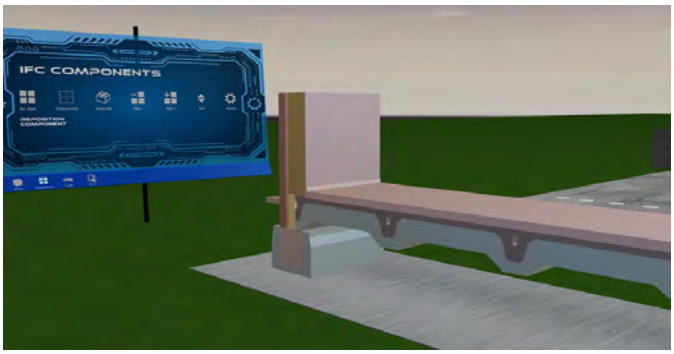
UNDER
CONSTRUCTION

Animations & Interactions


JOBLAND
UNDER
CONSTRUCTION

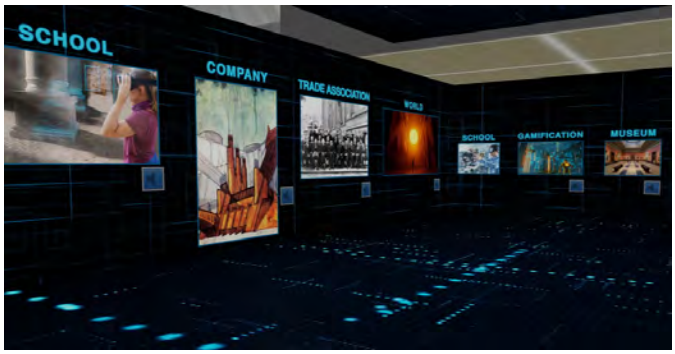
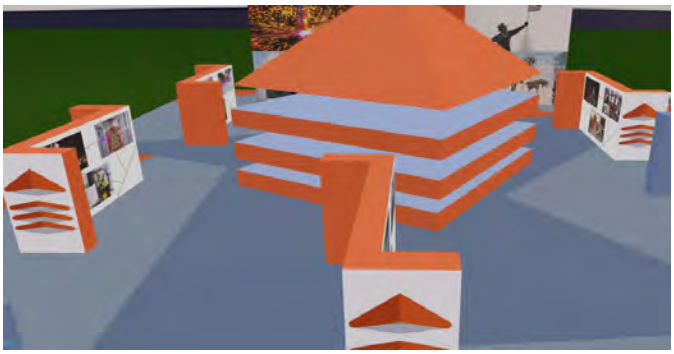
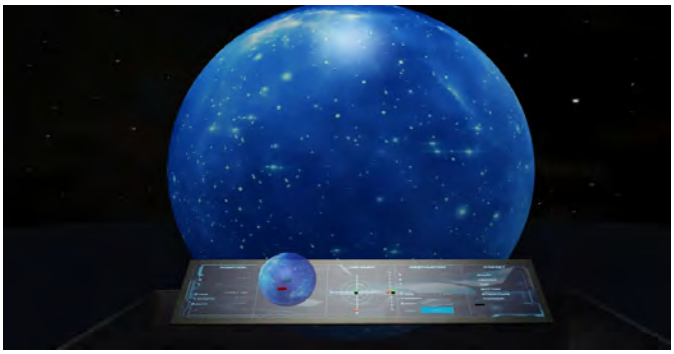
VR MUSEUMS


MUSEUMS
Architectures
3d Objects


IFC COMPONENTS

Immersive Experiences

JOBLAND
INDUSTRY LIFT


SCHOOL
COMPANY
TRADE ASSOCIATION
WORLD
SCHOOL
GAMIFICATION
MUSEUM

INDUSTRY LIFT